



The 2018 South Beltline Cup, presented by Home Pest Control

Founded in 1951, Heathwood Hall Episcopal School has long been known as Columbia's premier independent school. Boasting a 133-acre campus, Heathwood features some of Columbia's top athletic facilities, and sports an athletic department with over 30 teams, including a Girls Soccer program that has enjoyed playoff appearances in 5 of the last six years, including the 2013 SCISA State Championship. In its inaugural season, the South Beltline Cup will field a six-to-eight-team soccer tournament on two of Columbia's premier Bermuda grass playing surfaces, and bringing over 150 families on campus for the week of February 21-24, 2018.

South Beltline Cup Sponsorship Opportunities

All South Beltline Cup coaches, athletic directors, participants, and website visitors will receive an electronic copy of the Tournament Program and will use it to find out about our local restaurants, hotels, businesses, and attractions. Navy Package sponsors will have their logo featured on the Matchday Tournament Program available on-site. Additional sponsorship opportunities consist of inclusion of your logo on the Tournament T-shirt or the Tournament Sponsor's Banner to be prominently displayed at the Highlander Stadium complex. Pricing information is provided on the following page.

If you are interested in having your business advertised on the South Beltline Cup T-shirt or Sponsor's Banner, or in the Tournament Program, please contact Andrew Richardson at arichardson@heathwood.org. Not only do the South Beltline Cup sponsorship sales provide your business with valuable marketing opportunities in support of prep soccer and tourism in the Midlands, but sales also assist in funding Heathwood Hall's partnership with the GlobalBike Soccer program in Tanzania, founded by a senior-class member of the Highlander soccer program. This program provides funding for the development of fields, league organization, and growth of the game in one of Africa's most desolate areas.

We greatly appreciate your support!



South Beltline Cup Advertising Contract

South Beltline Cup Advertising
Attn: Andrew Richardson
3000 South Beltline Blvd.
Columbia, SC, 29201
arichardson@heathwood.org

Tournament Sponsorship Opportunities

Level	Price	Package
NAVY	\$600	<ul style="list-style-type: none"> ✓ Logo On Tournament Shirt ✓ Logo Scrolls On Video Board During Tournament ✓ Logo On Matchday Program (Available On-Site) ✓ Logo On Tournament Banner ✓ Announced As Tournament Sponsor Before/During/After Each Match ✓ Full Page Ad In Tournament Program
GREEN	\$300	<ul style="list-style-type: none"> ✓ Logo On Tournament Banner ✓ Announced As Tournament Sponsor Before/After Each Match ✓ Full Page Ad In Tournament Program
GRAY	\$150	<ul style="list-style-type: none"> ✓ Announced As Tournament Sponsor Before Each Match ✓ Full Page Ad In Tournament Program

Additional Tournament Program Advertisement Opportunities

Ad Size	DIMENSIONS		PRICING	
	Width	Height	Black & White	Color
Full Page	7 1/2"	10"	\$150	\$250
Half Page	7 1/2"	5"	\$75	\$125
Quarter Page	3 3/4"	5"	\$50	\$90
Business Card	3 3/4"	2 1/2"	\$40	\$75

✓ Please attach a camera-ready copy or email and electronic file to arichardson@heathwood.org.

Company Name: _____ Phone: _____

Address: _____ Zip Code: _____

Email: _____ Web Site: _____

Contact Name: _____ Date: _____

Ad Size: _____ Price: _____ Enclosed is my check: # _____

I will supply an ad: New Ad Copy/Logo Enclosed: _____ Emailed: _____

Other: _____

Signature: _____

Make Checks payable to: Heathwood Hall

Payment can be mailed to: South Beltline Cup, Attn: Andrew Richardson, 3000 South Beltline Blvd., Columbia, SC 29201

All Sponsorship & Advertisements Are Due By February 7th, 2018